

2011 Strategic Plan

SEVEN STRATEGIC INTENTS

⊙ STRATEGIC INTENT #1 — PATIENT SAFETY

CHOMP will be relentless in eliminating preventable patient harm.

⊙ STRATEGIC INTENT #2 — QUALITY CARE

CHOMP will aggressively pursue the rapid adoption and integration of evidence-based best practices in the delivery of quality care for every patient across the continuum of care.

⊙ STRATEGIC INTENT #3 — COMMUNITY HEALTH

CHOMP will lead the promotion of evidence-based health and wellness for our community.

⊙ STRATEGIC INTENT #4 — PHYSICIAN ALIGNMENT

CHOMP will be a leader in promoting, integrating, and facilitating physician service to our entire community and the adoption of evidenced-based, best-practice clinical care. Together with our medical staff leadership, we will proactively address the critical strategic issues of patient access, physician recruitment, leadership development, physician satisfaction, clinical decision support, and information sharing (e.g., coordinated electronic medical records).

⊙ STRATEGIC INTENT #5 — RESOURCE STEWARDSHIP

CHOMP will provide value to our community by delivering quality care through vigilant resource stewardship and expedient service delivery, while ensuring long-term availability of our services.

⊙ STRATEGIC INTENT #6 — PHILANTHROPIC SUPPORT

CHOMP will maximize the impact of philanthropic support on our ability to keep pace with the changing healthcare needs of our community.

⊙ STRATEGIC INTENT #7 — OPTIMAL CLINICAL PORTFOLIO

CHOMP will regularly examine the changing demographic and healthcare needs of the residents of the Monterey Peninsula and surrounding communities and adjust our portfolio of clinical services to ensure that we provide the optimal mix for those we serve.